



Media Contact
Northern Rivers Family of Services
Eugene White
518.701.4927 (cell)
Eugene.White@northernrivers.org

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Northern Rivers Names Gettman CEO; Promotes LaFrenier to President & COO

ALBANY and SCHENECTADY, NY– Northern Rivers Family of Services announced today that William T. Gettman Jr. has been selected to replace retiring Chief Executive Officer John Henley. Audrey LaFrenier, LCSW-R, Northern Rivers Chief Operating Officer, will assume the role of President of the organization.

Gettman, who will formally join Northern Rivers July 18, currently serves as Executive Director of St. Catherine’s Center for Children in Albany. Previously he was the Executive Deputy Commissioner/Chief Operating Officer for the State Office of Children and Family Services (OCFS). He has also held leadership positions focused on providing child welfare services and programs including MAXIMUS, the State Child Support Processing Center (formerly Lockheed Martin IMS), the State Department of Social Services and UNISYS Corporation. He will oversee the construction and development of care systems, provide strategic guidance and ensure that the organization is poised to now and into the future.

LaFrenier, who joined Northern Rivers member agency Parsons Child & Family Center more than 30 years ago, will assume the President’s role immediately. She became Chief Operating Officer of Northern Rivers upon the establishment of the organization in 2012 through the affiliation of Parsons and Northeast Parent & Child Society. She will serve as the architect for the organization’s transformative work to prepare for the new Medicaid managed care environment while preserving the interests of clients and families.

“Together, Bill and Audrey possess the qualities critical to continuing the growth and alignment of services that meet the ever-evolving needs of those we serve,” said Kimberleigh Phelan, chair of the Northern Rivers Board of Directors. “They were chosen with an eye towards the future of our organization—a future that will transform the way we provide our life changing care from a provider-centric model to person and family focused care.”

GETTMAN QUOTE

LAFRENIER QUOTE(?)

About Northern Rivers Family of Services:

Northern Rivers Family of Services is the parent organization to Parsons Child & Family Center and Northeast Parent & Child Society. Together, we are a family of human service agencies who work together to provide *Life changing care* to children, adults, and families. Our quality of care, depth of programs, combined size and passion for the mission give us the strength to make positive change in our communities. Together, our 1,300-strong workforce serves 11,000 children and families throughout 40 counties each year. For more information, call 518.426.2600 or visit northernrivers.org.