

# NEWS RELEASE



## **MEDIA CONTACT:**

Eugene White  
Northern Rivers Family of Services  
518.701.4927 (cell)  
Eugene.White@northernrivers.org

## **FOR IMMEDIATE RELEASE**

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Therese Myers Named Chief Communications Officer at Northern Rivers

**ALBANY, NY**– Northern Rivers Family of Services announced that Therese Myers has been appointed as Chief Communications Officer. She began work with the organization January 23.

Myers will lead internal and external communications efforts for the \$84 million not-for-profit organization, connecting 1,300 employees and improving brand awareness throughout a 37-county service area. “Therese brings us a wealth of communications, marketing, media relations, and community involvement experience and expertise,” said William T. Gettman, Jr., Northern Rivers CEO.

Myers joins Northern Rivers after 19 years with KeyBank, most recently as vice president and regional manager of Corporate Communications, directing internal and external communications and managing strategic public outreach and awareness for the bank’s seven markets throughout New York and New England. She was previously manager of Communications and Philanthropy at KB Toys in Pittsfield, Mass.; vice president and manager of Corporate Communications for Fleet Financial Group in Providence, R.I.; and manager of the Editing department at The Ayco Company in Albany.

She earned her BA in English and art history from Mary Washington College in Fredericksburg, Va., and her MPA from the University at Albany.

She serves on the board of the Arts Center of the Capital Region and is chair of the Marketing Committee. She is a former reading tutor for Literacy Volunteers of America, and is a member of the Capital Region Chamber’s Capital Leadership class of 2004.

## **About Northern Rivers Family of Services:**

Founded where the Mohawk and Hudson meet, like the rivers that shaped our region, Northern Rivers Family of Services helps change lives by shaping the future of those we serve throughout the Capital Region and beyond. Comprised of parent company Northern Rivers and member agencies Northeast Parent & Child Society and Parsons Child & Family Center, we are a family of human service agencies who work together and are committed to helping children, adults, and families. Our quality of care, depth of programs, combined size and passion for the mission make us a leading provider. Informed by our 188-year heritage, our 1,400-strong workforce provides services for 14,000 children, adults, and families throughout 36 counties in New York state. For more information, call 518.426.2600 or visit [northernrivers.org](http://northernrivers.org).

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